

National Contractor Network Program (2015)

-  **Exclusive** territories - we do not allow gas line contractors to compete against each other in the same area.
-  Our world-class Gas Line websites have been performance tested and tuned in over 70 cities around the United States – you get **proven results**.
-  Weekly reports showing customer counts and all website traffic with performance reports.
-  Lowest cost per customer acquisition in the industry. No one can get you exclusive, *high quality* gas line customers for less money.
-  No upfront cost (there is **no charge** for website setup, customization and hosting).
-  **Cancel anytime**.



[Click on the above screenshot to visit our website](#)



Gas Line Website Performance Expectations

What to expect

Below is a sample list of territories that start with a small population and grow to a very large metropolitan area. This will give you a good idea of the results you can expect in your target area.

The larger a territory, the less it will cost to capture each customer. **You decide** the size of your territory and how many jobs per month you would like.

NOTE: These amounts are **exact** representations from the entire national network for calendar year 2014. These numbers represent averages since all websites are totaled together. Your territory may vary a little (higher or lower) depending on number of competitors in your territory.

Population Range	Per <u>Day</u> Budget Recommended	Per <u>Month</u> Budget Recommended	<u>Monthly</u> Quote Requests (RFQ count)	Average Cost of Quote Request (RFQ cost)
100,000 - 250,000	\$6.00	\$180.00	15	\$12.00
250,000 - 500,000	\$12.00	\$360.00	31	\$11.61
500,000 - 1,000,000	\$24.00	\$720.00	70	\$10.29
1,000,000 - 3,000,000	\$48.00	\$1,440.00	160	\$9.00
3,000,000 - 6,000,000	\$96.00	\$2,880.00	370	\$7.78



Gas Line Services

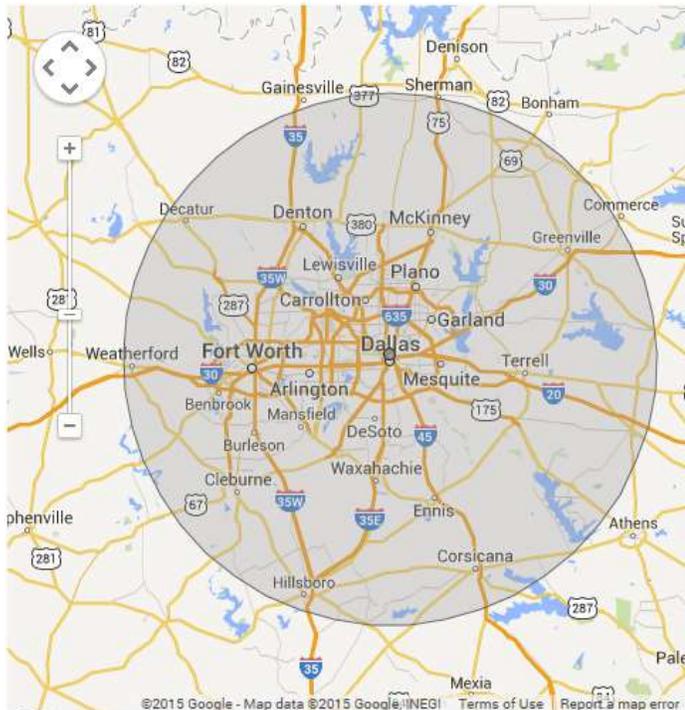
Territory Size Explained

We provide each website to you at no cost. If your chosen territory is a 60 mile circle, we will more than likely break that up into more localized areas that will make the consumer feel more **comfortable** that you are "closer" and this will in turn make you **more money** in each area at no additional cost to you.

See example maps below:

One website covering entire territory

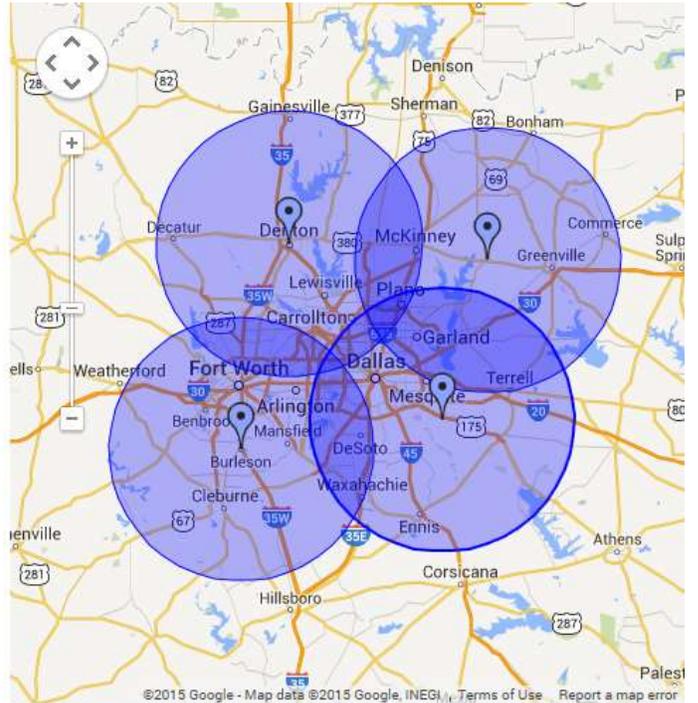
DallasGasLines.com (60 miles radius)



Four websites with 30 mile territories

DentonGasLines.com
MesquiteGasLines.com

FortWorthGasLines.com
McKinneyGasLines.com



The example on the right will give you more business for the same dollars and more control over each area individually.

NOTE: In some densely populated areas, 10 miles can be a large territory, and in some rural areas, 70 miles can be a small territory.



Gas Line Services

Program Details

-  A contractor can **request** any unclaimed territory and contractor can **retain** that territory as long as the contractor keeps the territory active.
-  All marketing costs will be paid directly to the marketing agency by the contractor. Gas Line Services does not markup agency's marketing costs.
-  Contractors can increase or decrease the budget (territory size) at any time so long as no other contractor is already in new target area (increase).
-  All marketing costs are billed weekly after-the-fact and all charges are billed to a credit or debit card that the marketing company keeps on file.
-  Websites can be customized for a contractor at a low hourly rate if the customization is large. Minor customizations are usually free.
-  **The cost for membership into the program is \$99.00 per month billed at the end of each full month by Gas Line Services.** This fee is per contractor, not per website. If a contractor has 10 websites, the monthly membership fee is still \$99.00.

Getting More Information

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